

8 COMMON TRAITS OF SUCCESSFUL FOOD ENTREPRENEURS

Here are the eight common traits of successful food entrepreneurs in the region of Klang Valley, Malaysia.

1

HAVE PASSION

DEVELOP YOUR CRAFT

3

HAVE A MENTOR

BE COMMITTED TO YOUR GOAL

5

PICK UP BUSINESS ACUMENS

WORK-LIFE BALANCE

7

BUILDING THE BAKER IMAGE

ACHIEVE SUCCESS

Understanding crucial traits of successful people can serve as a guideline or stepping stone for our personal development as an aspiring entrepreneur. All the best!

Lee et. al, 2018

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